

DELIVERY SPECIFICATIONS



Magazines (w x h in mm) | Deadline: 4 weeks before publishing date

2/1 page 394 x 267 + 3mm bleed

1/3 page 172 x 78 | 55 x 245

1/1 page 197 x 267 + 3mm bleed

1/4 page 172 x 58 | 84 x 120

1/2 page 172 x 120 | 84 x 245

Way of supply material

Certified PDF is the standard of Misset for supplying material. Certified PDF is required for a reliable and verifiable exchange of files between advertiser and Misset. For supplying material and for specific queries you can contact our team at: salesupport@misset.com



Websites (w x h in pixels) | Deadline: 5 days before start campaign

Billboard 970 x 250 max. 200kB | .GIF, .JPG, .PNG or HTML5 | + URL

Halfpage 300 x 600 max. 200kB | .GIF, .JPG, .PNG or HTML5 | + URL

Rectangle 300 x 250 max. 200kB | .GIF, .JPG, .PNG or HTML5 | + URL

Mobile 300 x 250 max. 200kB | .GIF, .JPG, .PNG or HTML5 | + URL

Native advertorial desktop Text of up to 300 characters, including spaces. Divided into a headline, body, and payoff. Image 300 x 200 pixels (w x h) JPG file format. URL to which the advertorial may link.

Native advertorial mobile Text of up to 300 characters, including spaces. Divided into a headline, body, and payoff. URL to which the advertorial may link.

Inarticle video Video size 720p max. 500 MB | MP4 video or direct import URL from YouTube | + URL

Floorad banner 550 x 300 pixels (w x h) | Max file size: 200kb | .GIF, .JPG or .PNG | + URL



Newsletters (regular, focus & event newsletter) | Deadline: 5 days before publishing date

Advertorial Max. 300 characters, divided in a head, body and payoff
Image size: 300x200 pixels (w x h) | + URL

Blockbuster 660 x 180 pixels max. 200kB | .GIF, .JPG or .PNG | + URL

Sponsored articles Please consult salesupport@misset.com for the exact specifications



WeChat Deadline: 2 weeks before publishing

Display banner 1000 x 556 pixels

Sponsored article At least 4,000 characters incl. spaces and minimal one high resolution image

For supplying material and for specific queries you can contact our team at: salesupport@misset.com