

DELIVERY SPECIFICATIONS



Magazines (w x h in mm) | Deadline: 4 weeks before publishing date

2/1 page 394 x 267 + 3mm bleed

1/3 page 172 x 78 | 55 x 245

1/1 page 197 x 267 + 3mm bleed

1/4 page 172 x 58 | 84 x 120

1/2 page 172 x 120 | 84 x 245

Way of supply material

Certified PDF is the standard of Misset for supplying material. Certified PDF is required for a reliable and verifiable exchange of files between advertiser and Misset. For supplying material and for specific queries you can contact our team at: salesupport@misset.com



Websites (w x h in pixels) | Deadline: 5 days before start campaign

Billboard 970 x 250 max. 200kB | .GIF, .JPG, .PNG or HTML5 | + URL

Skins 2x 200 x 1200 max. 200kB | .GIF, .JPG, .PNG or HTML5 | + URL

Halfpage 336 x 600 max. 200kB | .GIF, .JPG, .PNG or HTML5 | + URL

Large Rectangle 336 x 280 max. 200kB | .GIF, .JPG, .PNG or HTML5 | + URL

Mobile 320 x 240 | .GIF, .JPG, .PNG or HTML5 | + URL

Native advertorial desktop Text max. 500 characters incl. spaces shared between heading, body and payoff logo 125 pixels wide .JPG | Image size 336 wide | GIF, .JPG or .PNG | + URL

Native advertorial mobile Text max. 300 characters incl. spaces shared between heading, body and payoff | logo 125 pixels wide .JPG | + URL

Roadblock Combination of Leaderboard/Billboard and Large rectangle/Halfpage

Inarticle video Video size 720p max. 500 MB | MP4 video or direct import URL from YouTube | + URL

Logolink 2x 40 characters incl. spaces and logo | image 60 x 30 pixels | .GIF, .JPG or .PNG | + URL

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Newsletters (regular, focus & event newsletter) | Deadline: 5 days before publishing date

Advertorial 350 characters + image (approx. 225 x 150 pixels) | + URL

Blockbuster 660 x 180 pixels max. 200kB | .GIF, .JPG or .PNG | + URL

Sponsored articles Please consult salesupport@misset.com for the exact specifications



WeChat Deadline: 2 weeks before publishing

Display banner 1000 x 556 pixels

Sponsored article At least 4,000 characters incl. spaces and minimal one high resolution image