



Mycotoxins

About the special

As most grains are susceptible to mycotoxin contamination, all livestock are at risk from the toxic secondary metabolites that are produced by fungi before or after harvest. Mycotoxins are causing severe economic losses worldwide. On top of that, for livestock, negative consequences include acute effects, such as impaired liver and kidney function, as well as chronic effects, such as immunosuppression, growth retardation, and reproductive problems. Mycotoxin management, therefore, has the utmost priority for animal producers worldwide. This special will focus on how to detect and prevent mycotoxin contaminations, the complex processes that take place when mycotoxins come into contact with the gastrointestinal tract (GIT), and mitigate these risks both in the feed mill and on farms.

By design, this special will be a valuable and useful source of the latest innovations and research on mycotoxins. It will feature experts, consultants, researchers, and other independent authorities and -on top of that- offer sponsors (commercial companies) to share their knowledge and expertise on the matter.

Topics include

- Strategies for mycotoxins elimination
- Effects/damage of mycotoxins in livestock
- Novel feed ingredients to target mycotoxins
- How to test: mycotoxins detection methods
- Mycotoxins management at farm level
- Risk management of mycotoxins



Published

April 2025

Circulation*

This special will be added to the circulation of Pig Progress, Poultry World, All About Feed and Dairy Global. That means visibility across the entire livestock market worldwide!



Mycotoxins

Get more with a package

Maximise your global reach in the livestock industry with our Mycotoxins Special package. Showcase your brand across our renowned magazines, website, and focused newsletters, tapping into a worldwide audience of decision-makers.

With All About Feed, Pig Progress, Poultry World, and Dairy Global, we cover the entire market spectrum. Benefit from targeted exposure, industry credibility, and unparalleled access to key players in feed, swine, poultry, and dairy sectors. Partner with us to elevate your visibility and drive business growth in the global livestock market.



Magazine

- 2/1 page technical article (content & pictures), about 6,500 characters (including spaces)
- 1/1 page advertisement (197 x 267mm)

Article closing date:

31 January 2025

Advertising closing date:

7 March 2025



Website

- Article (same as in magazine)
- Banner (336 x 140 pixels, max. 49 kB)

Article closing date:

31 January 2025

Advertising closing date:

7 March 2025



Focus newsletter

- Blockbuster (660 x 180 pixels) or advertorial (head, body, pay off; max. 350 characters)

Advertising closing date:

7 March 2025

Attention: MS-Outlook 2007-2010 will only display the first frame of an animated banner

Add-ons

- Video interview (though a video call)

Please contact our sales team for more information

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