



Disease Management

About the special

Only a health flock or herd is able to express its full genetic potential. Therefore, disease management is the linchpin of a prosperous farming operation. Its importance extends beyond financial considerations, encompassing the welfare and performance of the animal. Our Special Edition on disease management delves into the pivotal facets of managing diseases in both poultry flocks, pig and dairy herds.

The Special Edition will focus on various aspects of disease management. Covering rigorous biosecurity as the foundation of an effective disease mitigation strategy, swift identification of diseases thru regular health assessments, monitoring of feed and water consumption, and observation of behavioral changes and crucial vaccination strategies. Last but not least, our disease Special covers the effect of nutrition on the animals immune system and overall wellbeing. Nutrition plays a pivotal role in ensuring that the animals receive a balanced and nutritionally comprehensive diet on which they can thrive.

Published

December 2025

Circulation*

This special will be added to the circulation of Pig Progress, Poultry World, All About Feed and Dairy Global. That means visibility across the entire livestock market worldwide!





Disease Management

Get more with a package

Maximise your global reach in the livestock industry with our Disease Management Special package. Showcase your brand across our renowned magazines, website, and focused newsletters, tapping into a worldwide audience of decision-makers.

With All About Feed, Pig Progress, Poultry World, and Dairy Global, we cover the entire market spectrum. Benefit from targeted exposure, industry credibility, and unparalleled access to key players in feed, swine, poultry, and dairy sectors. Partner with us to elevate your visibility and drive business growth in the global livestock market.



Magazine

- 2/1 page technical article (content & pictures), about 6,500 characters (including spaces)
- 1/1 page advertisement (197 x 267mm)

Article closing date:

10 October 2025

Advertising closing date:

14 November 2025



Website

- Article (same as in magazine)
- Banner (336 x 140 pixels, max. 49 kB)

Article closing date:

10 October 2025

Advertising closing date:

14 November 2025



Focus newsletter

- Blockbuster (660 x 180 pixels) or advertorial (head, body, pay off; max. 350 characters)

Advertising closing date:

14 November 2025

Attention: MS-Outlook 2007-2010 will only display the first frame of an animated banner

Add-ons

- Video interview (though a video call)

Please contact our sales team for more information

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