



# Pig Health

## About the special

It is easier said than done: put hundreds of pigs together in a pig house, and raise them until they reach about 100 kg or more. With sows, piglets and finishers often on one farm site, there are many factors that could compromise their health, from bacteria to viruses and from parasites to leg problems. Increasingly in recent years there has been attention for prevention of problems. After all, any health issue that doesn't occur is a problem that doesn't need solving. And for those problems that do occur, an ever-growing range of sophisticated and modern solutions are becoming available. This special edition aims to address both pathways – preventative and curative, to provide a complete and up to date overview what can be done to make sure pigs get through life as healthily as possible.

## Topics include

- Biosecurity
- Pig vaccination
- Health through nutrition
- Emerging diseases
- The latest on African Swine Fever
- And much more



## Published

June 2024

## Circulation\*

**This special will be added to the circulation of Pig Progress. That means visibility across the entire swine market worldwide!**



# Pig Health

## Get more with a package

Present your company in our Pig Health Special.

Cut through the clutter and get your message to your target audience.

Book your package and benefit from our global reach and multimedia exposure within the livestock sector.



### Magazine

- 2/1 page technical article (content & pictures), about 6,500 characters (including spaces)
- 1/1 page advertisement (197 x 267mm)

**Article closing date:**  
8 March 2024

**Advertising closing date:**  
19 April 2024



### Website

- Article (same as in magazine)
- Banner (336 x 140 pixels, max. 49 kB)

**Article closing date:**  
8 March 2024

**Advertising closing date:**  
19 April 2024



### Focus newsletter

- Blockbuster (660 x 180 pixels) or advertorial (head, body, pay off; max. 400 characters)

**Advertising closing date:**  
19 April 2024

**Attention:** MS-Outlook 2007-2010 will only display the first frame of an animated banner

## Add-ons

- Video interview (though a video call)

**Please contact our sales team for more information**

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