



Piglets

About the special

They are cute, they never sit still, they smell good – and above all, they constitute the future of any pig farm. Without piglets, there will be no finishers and no income for pork producers to enjoy. From many sides, however, threats approach the youngest of pigs – diseases, malnourishment, stress, large litters or malevolent penmates create challenges which could impact the ideal growth curve of these young potentials.

The Special Edition takes all this into account, but also aims to look further than the topics of health and nutrition. How can environment play a role in a better life for piglets? What to do with litters of hyperprolific sows? How can animal welfare contribute to piglet performance? When to wean? How to wean? This special edition will be one like never before. A world of questions shall be touched on and answered in one all-encompassing special edition.

Topics include

- Piglet management
- Weaner nutrition
- Piglet health solutions
- Weaning management
- Creep feeding
- Piglet & weaner housing
- Welfare for sows and piglets
- Environmental issues
- Ventilation of weaner barns
- Genetics & piglets
- Antibiotic reduction
- Zinc oxide

Published
June 2022

Total circulation (print + digital)
Added to Pig Progress magazine





Piglets

Get more with a package

This special goes along with Pig Progress magazine. That means reaching the swine industry with this special.

We offer various possibilities to advertise in the special. Wondering which one best suits your goals? Contact us, without any obligations.



Magazine

- 2/1 page technical article (content & pictures), about 6,500 characters (including spaces)
- 1/1 page advertisement (197 x 267mm)

Article closing date:

15 April 2022

Advertising closing date:

12 May 2022



Website

- 2/1 page technical article (content & pictures), about 6,500 characters (including spaces)
- 1/1 page advertisement (197 x 267mm)

Article closing date:

15 April 2022

Advertising closing date:

12 May 2022



Focus newsletter

- Blockbuster (550 x 150 pixels) or advertorial (head, body, pay off; max. 400 characters)

Advertising closing date:

12 May 2022

Attention: MS-Outlook 2007-2010 will only display the first frame of an animated banner

€ 8,500 (exclusive VAT)

Please contact our sales team for more information

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