



Feed Safety

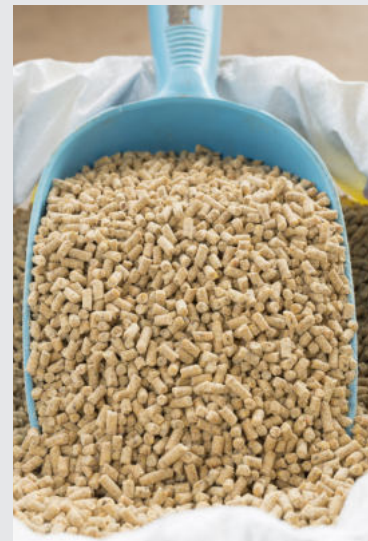
About the special

Feed safety is a prior condition for safe food and human health as well as for animal health and welfare. The challenge for upcoming years is not only to meet the growing demand for food and feed but also ensuring its safety. The reduction of antibiotics in feed, the contamination risk of mycotoxins and the safety of new feed ingredients are issues that will require attention. To overcome feed safety risks, preventing and controlling hazards is of major importance, whereas certification of feed and strict safety standards will contribute to ensuring the quality and safety of feed.

In this special issue experts will discuss the different aspects regarding safe feed. For instance, how to prevent contamination of products during handling, storage and transportation of feed and how to comply with strict safety standards. In addition, this issue will give insight in how to guarantee food safety by reducing mycotoxin contamination and reduction of antibiotics in feed and how to handle new feed ingredients.

Topics include

- Prevent and control hazards
- Safety and quality of raw materials
- Prevention of feed contamination
- How to comply to strict quality and safety standards?
- Feed certification
- Safe handling, storage and transportation of feed
- Safety of new feed ingredients (by-products, insects, algae, food waste)
- Production of antibiotic-free feed
- Feed mill biosecurity



Published

April 2022

Circulation (print + digital)

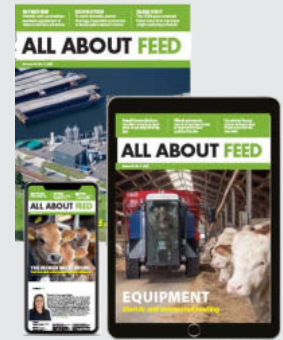
Added to All About Feed magazine



Feed Safety

Get more with a package.

Booking a package gets you the best rates and the best multimedia exposure you can get! With a circulation in print and digital, our specials will help you to get in contact with your audience through this special.



Magazine

- 2/1 page technical article (content & pictures), about 6,500 characters (including spaces)
- 1/1 page advertisement (197 x 267mm)

Article closing date:

11 February 2022

Advertising closing date:

11 March 2022



Website

- Article (same as in magazine)
- Banner (336 x 140 pixels, max. 49 kB)

Article closing date:

11 February 2022

Advertising closing date:

11 March 2022



Focus newsletter

- Blockbuster (550 x 150 pixels) or advertorial (head, body, pay off; max. 400 characters)

Advertising closing date:

11 March 2022

Attention: MS-Outlook 2007-2010 will only display the first frame of an animated banner

€ 9,500 (exclusive VAT)

Please contact our sales team for more information

+31 (0) 314 358 102 | salesint@misset.com