



## DELIVERY SPECIFICATIONS

Magazines (w x h in mm.)		(w x h in mm.)	
2/1 page	394 x 267 + 3mm bleed	1/3 page	172 x 78   55 x 245
1/1 page	197 x 267 + 3mm bleed	1/4 page	172 x 58   84 x 120
1/2 page	172 x 120   84 x 245		

### Way of supply material

Certified PDF is the standard of Reed Business Information for supplying material. Certified PDF is required for a reliable and verifiable exchange of files between advertiser and Misset For supplying material and for specific queries you can contact our team at: [traffic.international@misset.com](mailto:traffic.international@misset.com)

Websites (w x h in mm.)		Mobile (w x h in mm.)
Leaderboard	728 x 90 max. 100kB   .GIF, .JPG, .PNG or HTML5	320 x 100   .GIF, .JPG, .PNG or HTML5
Billboard	970 x 250 max. 100kB   .GIF, .JPG, .PNG or HTML5	320 x 240   .GIF, .JPG, .PNG or HTML5
Large rectangle	336 x 280 max. 100kB   .GIF, .JPG, .PNG or HTML5	320 x 250   .GIF, .JPG, .PNG or HTML5
Halfpage	336 x 600 max. 100kB   .GIF, .JPG, .PNG or HTML5	320 x 250   .GIF, .JPG, .PNG or HTML5
Advertorial	Max. 200 signs incl. spaces; header, body and payoff+ logo 80 x 80 pixels wide   .GIF, .JPG   + URL	
Logolink	2x 40 signs incl. spaces and logo   image 60 x 30 pixels   .GIF, .JPG or .PNG   + URL	
Roadblock	Combination of Leaderboard/Billboard and Large rectangle/Halfpage	
Blockbuster	550 x 150 pixels   .JPG, .PNG - Not animating   +URL	

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