Delivery specifications

Magazine Dairy Global (w x h in mm)	
2/1 page	430 x 278 + 3mm bleed
1/1 page	215 x 278 + 3mm bleed
1/2 page	195 x 125 | 99 x 255

Magazine Dairy Global (w x h in mm)	
1/3 page	195 x 90 | 60 x 255
1/4 page	195 x 60 | 96 x 125
1/8 page	96 x 60

Way of supply material
Certified PDF (conformity specifications Tijdschriften Nederland) is the standard of Reed Business Information for supplying material. Certified PDF is required for a reliable and verifiable exchange of files between advertiser and Reed Business.

Supply material
For supplying material and for specific queries you can contact our team at: traffic.international@reedbusiness.nl

Website DairyGlobal.net (w x h in mm)	
Leaderboard	728 x 90 max. 100kB | .GIF, .JPG of .PNG | + URL
Billboard	970 x 250 max. 100kB | .GIF, .JPG of .PNG | + URL
Large rectangle	336 x 280 max. 100kB | .GIF, .JPG of .PNG | + URL
Half page	336 x 600 max. 100kB | .GIF, .JPG of .PNG | + URL
Native advertorial	Max. 500 signs incl. spaces; header, body and payoff logo 125 pixels wide or image 336 pixels wide | .GIF, .JPG | + URL
Inarticle video	MP4 video | 1280 x 720 @8Mbps | 20 sec. | + URL
Logolink	2x 40 signs incl. spaces and logo | image 60 x 30 pixels | .GIF, .JPG or .PNG | + URL

Supply material website
For supplying material and for specific queries you can contact our team at: salessupport@reedbusiness.nl

Newsletter Dairy Global	
Advertorial	Max. 350 signs incl. spaces: header, body and payoff | image 176x117 pixels | .GIF or .JPG | + URL
Blockbuster	550 x 150 pixels | .GIF or .JPG | + URL

Supply material newsletter
For supplying material and for specific queries you can contact our team at: salessupport@reedbusiness.nl

Conditions supplying physical attachments

Printed copies supply at printing house:
Senefelder Misset Doetinchem
attn.. Coen Heveling
quoting Title and Number
Mercuriusstraat 35, 7006 RK Doetinchem, The Netherlands

Attachments that needs to be printed:
Flyer: max. 210 x 270 mm (W x H) in Certified PDF
Attachment: max. 215 x 278 mm (W x H) in Certified PDF

More information
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