

## Special: Poultry Nutrition 2019

### What is it?

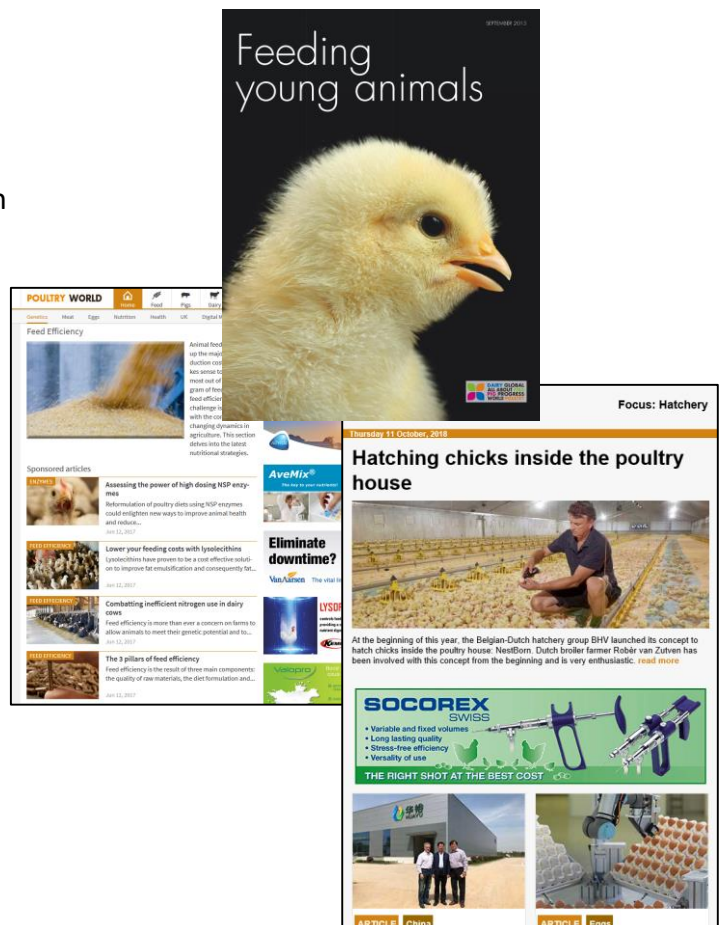
Poultry World is publishing a dedicated special edition on Poultry Nutrition. It is doing so in close cooperation with the 22nd European Symposium on Poultry Nutrition (ESPN) which will be held from June 10-13, 2019 at the AmberExpo in Gdańsk (Poland). This special magazine edition, which will debut during ESPN, gives sponsors a great opportunity to publish articles based on presentations there. This will not only make the 'shelf life' of important speeches much longer by having it black and white in a magazine, which each attendee can take home, but also substantially enlarge their audience to >35.000 people all over the globe which Poultry World will reach with our print and digital magazine.

### Published

- May 2019

### Circulation (print + digital)

- Magazine: > 35.000
- Newsletter: > 27.000
- Unique visitors poultryworld.net: 49.000 per month
- Pageviews poultryworld.net: 125.000 per month


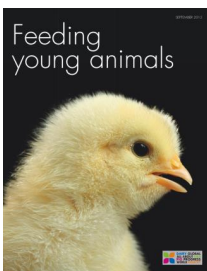

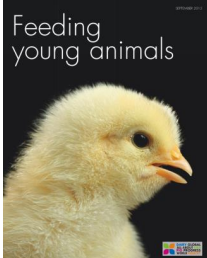
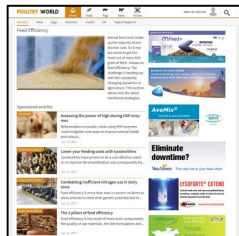

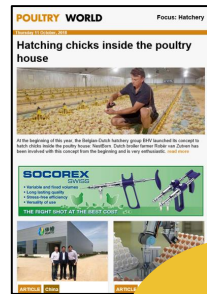


Please contact our sales team for more information.



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### MEDIA PACKAGE

<p><b>Magazine:</b></p> <ul style="list-style-type: none"> <li>• 2/1 page technical article (content and pictures)</li> <li>• About 6,500 characters including spaces</li> </ul>	<p></p> <p><b>Published:</b></p> <ul style="list-style-type: none"> <li>• May 2019</li> </ul> <p><b>Closing date article:</b></p> <ul style="list-style-type: none"> <li>• 8 March 2019</li> </ul>	<p></p>
<p><b>Magazine:</b></p> <ul style="list-style-type: none"> <li>• 1/1 page ad (197 x 267 mm)</li> </ul>	<p></p> <p><b>Published:</b></p> <ul style="list-style-type: none"> <li>• May 2019</li> </ul> <p><b>Advertising closing date:</b></p> <ul style="list-style-type: none"> <li>• 19 April 2019</li> </ul>	<p></p>
<p><b>Webpage:</b></p> <ul style="list-style-type: none"> <li>• Article (same as in magazine)</li> <li>• Banner (336 x 140 pixels, max. 49kB)</li> </ul>	<p></p> <p><b>Published:</b></p> <ul style="list-style-type: none"> <li>• 28 May 2019</li> </ul> <p><b>Closing date article:</b></p> <ul style="list-style-type: none"> <li>• 8 March 2019</li> </ul> <p><b>Closing date banner :</b></p> <ul style="list-style-type: none"> <li>• 14 May 2019</li> </ul>	<p></p>
<p><b>Focus Newsletter:</b></p> <ul style="list-style-type: none"> <li>• Blockbuster (550 x 150 pixels) or advertorial (Head, body, pay off, max 400 characters)</li> <li>• <b>Attention:</b> MS Outlook 2007-2010 will only display the first frame of an animated banner.</li> </ul>	<p></p> <p><b>Published:</b></p> <ul style="list-style-type: none"> <li>• 28 May 2019</li> </ul> <p><b>Advertising closing date:</b></p> <ul style="list-style-type: none"> <li>• 14 May 2019</li> </ul>	<p></p>

**€ 8.500**

ex. VAT

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