

## Special: Piglets 2019

### What is it?

Over the years, sows have got increasingly prolific. That means more piglets born per sow per year – in some countries it is a welcome asset, in others there are even more piglets than a sow can handle. Nevertheless, wherever they are born, as many piglets as possible should be able to make it to weaning and beyond. It is a challenge that requires input from different sides and all will get attention in this special edition of Pig Progress. What is known about predisposing factors for survival? What can producers do to help more piglets survive? Can management strategies help? Do we look enough towards the role of the sow? Will loose farrowing make things even more difficult? And once the piglets make it to weaning – how can they face a 2nd set of challenges? This complex of questions will be answered in the 2019 special edition called 'Piglets'.

### Topics Covered

- Top-class genetics
- Creep feeding
- Cross-fostering
- Milk supplementation
- Sow nutrition
- Young animal feed
- Lactation & weaning management
- Gut health issues
- Colostrum
- Welfare issues

### Published

- August 2019

### Circulation (print + digital)

- Magazine: > 17.000
- Newsletter: > 17.600
- Unique visitors on pigprogress.net: > 32.000 per month
- Pageviews on pigprogress.net: > 85.000 per month











Please contact our sales team for more information.



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### MEDIA PACKAGE

<p><b>Magazine:</b></p> <ul style="list-style-type: none"> <li>• 2/1 page technical article (content and pictures)</li> <li>• About 6,500 characters including spaces</li> </ul>	<p></p> <p><b>Published:</b></p> <ul style="list-style-type: none"> <li>• August 2019</li> </ul> <p><b>Closing date article:</b></p> <ul style="list-style-type: none"> <li>• 7 June 2019</li> </ul>	
<p><b>Magazine:</b></p> <ul style="list-style-type: none"> <li>• 1/1 page ad (197 x 267 mm)</li> </ul>	<p></p> <p><b>Published:</b></p> <ul style="list-style-type: none"> <li>• August 2019</li> </ul> <p><b>Advertising closing date:</b></p> <ul style="list-style-type: none"> <li>• 12 July 2019</li> </ul>	
<p><b>Webpage:</b></p> <ul style="list-style-type: none"> <li>• Article (same as in magazine)</li> <li>• Banner (336 x 140 pixels, max. 49kB)</li> </ul>	<p></p> <p><b>Published:</b></p> <ul style="list-style-type: none"> <li>• 15 August 2019</li> </ul> <p><b>Closing date article:</b></p> <ul style="list-style-type: none"> <li>• 7 June 2019</li> </ul> <p><b>Closing date banner :</b></p> <ul style="list-style-type: none"> <li>• 1 August 2019</li> </ul>	
<p><b>Focus Newsletter:</b></p> <ul style="list-style-type: none"> <li>• Blockbuster (550 x 150 pixels) or advertorial (Head, body, pay off, max 400 characters)</li> <li>• <b>Attention:</b> MS Outlook 2007-2010 will only display the first frame of an animated banner.</li> </ul>	<p></p> <p><b>Published:</b></p> <ul style="list-style-type: none"> <li>• 15 August 2019</li> </ul> <p><b>Advertising closing date:</b></p> <ul style="list-style-type: none"> <li>• 1 August 2019</li> </ul>	

€ 8.500

ex. VAT

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